



Healthcare Advantage Solutions LINE CARD

Market Opportunity

The world of healthcare is no exception to the technology revolutionary impacting all facets of our lives, shaping our business world as much as our personal lives and leisure time. Healthcare information technology (IT) and research informatics are helping to shape the way diseases are diagnosed and treated and patient care is delivered. We are in the age of "data collaboration" where multiple specialists need to work together to diagnose and care for the patient—and it's the underline information technology that's making this possible.

The next phase of healthcare IT development will be to take data from hospital silos and use it to gain a much deeper insight into the incidence of a particular disease. This will allow us to define personalized treatment plans develop more effective treatment methods and run demographic studies or undertake population health analysis. So what does the future hold for technology in the context of how healthcare is evolving? The main drivers will continue to be cost, quality, regulations and patient needs, but the biggest change on the horizon is the shift that will be driven by patients themselves.

Leverage Our Clinical Informatics Services and Solutions

CiDrep (*Pronounced: "See Drep"*) provides clinical and biomedical informatics services, products, platforms and solutions that solve some of the hardest problems for hospitals, ambulatory, clinical trials, pharmaceuticals and translational research organizations that predicts, diagnose, inform, monitor and treat illness. We focus on the four broad domains of Biomedical Informatics – clinical, imaging, public health and research – with expertise spans from discovery to implementation and *"The CiDrep Store"* to meet all your technology needs, to do what you do best – **improve human health!** Our products and solutions offerings include:

- Data analytics
- Data capture/Point of Care
- HIPAA compliance and risk assessment
- Healthcare-optimized IT infrastructure
- Healthcare IT/Electronic Medical Record
- Healthcare IT/Practice Management
- Clinical Informatics – Health data analytics
- Imaging/PACS
- Medical grade all-in-one systems
- Medical grade diagnostics display

Healthcare Ecosystem



Why CiDrep?

CiDrep has invested heavily in resources and solution development to enable our customers to support the demands of this market and capitalize on the substantial opportunity it represents. We provide a team of healthcare-dedicated specialists to support our customers: hospitals and researcher laboratories alike, and have developed an extensive range of offerings that address key pain points in the market with expertise spans from discovery to implementation. Resources for our customers include:

- Leading Industry Partnerships
- SoftLayer Cloud Servers, Storage and computing
- Technical Assessment Services
- B2B Procurement and Shopping Platform: <https://store.cidrep.com>
- HIPAA Resources and Tools
- Managed Infrastructure Services
- Clinical Biomedical Informatics Services

Clinical and Biomedical Informatics Solutions

Asset Management

RFID PRINT SOLUTIONS

Citizen
Cognitive Solutions
Datamax-O'Neil
SATO America
Star Micronics
Zebra Technologies

SCANNERS

Honeywell
Intermec by Honeywell
Socket Mobile
Unitech
Zebra Technologies

RFID

SATO America
Unitech
Zebra Technologies

Data Analytics

IBM Analytics

Digital Signage

CONTENT

Hypersign
NextDSS

DISPLAYS

AOC
Elo Touch Solutions

LG Electronics
NEC Display Solutions
Panasonic
Planar Systems
Samsung Business
Sony
ViewSonic

PLAYERS

AOpen
Cisco
NEXCOM
Samsung Business
Sling Media

Healthcare Infrastructure

SERVERS

Cisco
Dell
HP
IBM
Lenovo

NETWORKING

Cisco
Dell
HP
Juniper Networks

STORAGE HARDWARE

Buffalo Technology
Dell
HP
IBM
Quantum

MEDICAL SYSTEMS

Onyx Healthcare

STORAGE SOFTWARE

CA Technologies
DataCore
Dell
Nexsan
Pivot3
Symantec

VIDEO, WEB, AUDIO CONFERENCING EQUIPMENT

Cisco
ClearOne

DESKTOPS/WORKSTATIONS

Acer
AOpen

ASUS

Cybernet
Dell
HP
Lenovo
Sony
ViewSonic

VIRTUALIZATION/ HOST ACCESS SOFTWARE

Citrix
Dell Wyse
IBM
Microsoft
Novell
Red Hat
VMware

Services

ADVISORY AND DEPLOYMENT

CiDrep Professional Informatics Services

FIELD SERVICES

CiDrep Deployment Services
CiDrep Managed Services

CONSULTING SERVICES

Healthcare IT Consulting

Medical Imaging

CLOUD-BASED DIGITAL IMAGING

7 Medical Systems
Medweb

ON-PREMISE DIGITAL IMAGING

Fujitsu
HP
IBM

VENDOR-NEUTRAL ARCHIVE

TeraMedica

Clinical and Biomedical Informatics Solutions

Mobility

CARTS

Ergotron
Rubbermaid

CASES

Kensington
LifeProof
Logitech
OtterBox
Targus

HANDHELD COMPUTERS

(Data Capture/Point of Care)
Honeywell
Intermec by Honeywell
Socket Mobile
Wasp Barcode Technologies
Zebra Technologies

SCANNERS, NOTEBOOKS, TABLETS AND PRINTERS

Acer
Apple
BlackBerry
Cisco
Dell
Fujitsu
HP
Lenovo
Panasonic
Samsung Business
Sony
Toshiba

POWER/SURGE PROTECTION

APC by Schneider Electric
Belkin
C2G
Eaton
Minuteman Power Technologies
Tripp Lite
V7

MOBILE DEVICE MANAGEMENT

Absolute Software
AirWatch
BlackBerry
Wavelink
Zenprise

MOBILE DEVICE SECURITY (MDS)

Absolute Software
Check Point
Dell SonicWALL
Fortinet
Juniper Networks
McAfee
Trend Micro
WatchGuard
Websense
Zscaler

Medical Displays and Accessories

3D PRINTERS

3D Systems
Dremel
MakerBot

BACKPACKS, SLEEVES AND CASES

Targus

DICTIONATION/VOICE-TO-TEXT

Nuance

HEADSETS AND MICROPHONES

Jabra
Philips
Plantronics

MEDICAL GRADE MONITORS

Barco
NEC Display Solutions
Philips

MOBILITY CARTS AND BRACKETS

Bretford
Ergotron
Peerless
Premier Mounts
Rubbermaid

MOUNTS

Ergotron

PRESCRIPTION PRINTERS

DYMO
Star Micronics
Zebra Technologies

PRIVACY SCREEN COVERS

3M
Fellowes
Kensington
Targus
V7

SUPPLIES AND ACCESSORIES

Datamax-O'Neil (IV Bag Solutions/Labels)

WASHABLE KEYBOARDS AND MICE

Adesso
CHERRY
GrandTec USA
Kensington

Security

DIGITAL SECURITY

Absolute Software
Alert Logic
Awareness Technologies
Axcient
CA Technologies
Cisco
Citrix
Dell SonicWALL
ESET
FireEye
Fortinet
Intermedia

Juniper Networks
Kaspersky Lab
MagTek
McAfee
Microsoft
N-able
Novell
Reflexion
RSA, The Security Division of EMC
SherWeb
Symantec
Trend Micro

WatchGuard
Wave Systems (Safend)
Webroot
Websense
Zscaler

IT ASSET AND DATA DISPOSITION

CiDrep Disposition Services

Telemedicine

Cisco
Idea Life

Medweb
PixelHarmonia(Safend)



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Let CiDrep help you accelerate your healthcare and research business.

CiDrep informatics utilizes clinical and health information technology to improve healthcare with emphasis on its effectiveness, efficiency, timeliness, safety and quality. Our informatics services bridges information technology, computer science, statistics, data analytics, genomic platforms, software registries and other solutions to improve healthcare workflow, enable better clinical processes, support decision making, identify patients risk, and provide information to enhance patient safety and quality.

CiDrep Informatics Contacts

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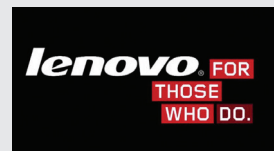
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ERGOTRON®



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